Our Mission
Victory Garden Initiative builds communities that grow their own food, creating a community-led, socially-just, environmentally sustainable, nutritious food system for all.

What is the Blitz?
The Blitz is the largest garden building event in the nation! Each year, we rally to install over 500 raised garden beds at private residences, schools, places of worship, community centers, and more! To date, with the help of over 3000 volunteers we have installed 5000 garden beds across the region! While beds are available to everyone, your sponsorship will subsidize beds for low-income families.

Why Support?
In the wake of the Covid-19 pandemic, local food security has become a critical issue to communities. With massive spikes in unemployment rates and SNAP & WIC enrollment, and major disruptions in food supply chains, more and more families struggle to put food on their table. A Blitz garden bed brings greater control over their food supply to families, provides opportunities for outdoor recreation, and many mental health benefits associated with gardening and being outdoors.

The importance of strong local food systems cannot be overstated. By sponsoring the Blitz you are supporting Milwaukee families during these unprecedented times and showcasing your commitment to community health.

This is a grassroots movement. Move grass. Grow food.
Sponsorship Levels & Benefits

Seeds of Change $500
Social Media Shout-Out (Facebook: 10,004 Instagram: 2,204)
Newsletter Shout-Out (5,369 subscribers)

Green Thumbs $1,000
All Previous Benefits, Plus:
Logo on marketing posters at 200+ establishments across Milwaukee County

Mission Focused Melon $3,000
All Previous Benefits, Plus:
Customized printed insert in Garden Welcome packets

Top Tomato $5,000
All Previous Benefits, Plus:
Designated volunteer day for your company, including special recognition
Logo featured in magazine and newspaper ads promoting the BLITZ

BLITZ Presenting Sponsor $10,000
All Previous Benefits, Plus:
Highlighted in press releases as Presenting Sponsor
Spotlight in BLITZ re-cap video on website, social media, and press distribution
"Presented by" and Logo on Volunteer Shirts

Please Respond by March 31st for Maximum Benefits

Contact Us

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victorygardeninitiative.org/services/blitz

Please make checks payable to:
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