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Move grass. Grow food.**

FOR IMMEDIATE RELEASE

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VICTORY GARDEN INITIATIVE LAUNCHES SECOND ANNUAL FRUITY NUTTY 5 CONTEST

MILWAUKEE. Friday, January 17, 2014 — For the second time, Victory Garden Initiative (VGI) is giving away five community orchards through the Fruity Nutty 5 Contest. Communities in Milwaukee County are encouraged to apply to **cultivate beautiful local food sources and pockets of edible abundance** in the city we call home. VGI's mission is to create communities that grow their own food, empowering people to be self-sufficient, healthier, and more environmentally friendly. Planting these five orchards is key to that fruitful work.

This year's Fruity Nutty 5 Contest launched on December 10, 2013. Gather your neighbors and find an application NOW on VictoryGardenInitiative.org/fruitynutty. **Apply via mail or email by February 7, 2014, to win up to 30 fruit and nut trees:** hazelnuts, cherries, peaches, pears, apples, plums, raspberries, blackberries, serviceberries, currants, and more. Winners will be announced at VGI's Fruity Nutty Affair on February 22, 2014, and volunteers will plant the orchards in the spring. This is one of VGI's most inspiring events of the year, and they look forward to putting the power of picking your food back in your hands.

"Thank you all so much for this opportunity," said one 2013 Fruity Nutty 5 winner. **"It brought our block closer together, helped us to think about food in different ways, introduced more of us to each other, and got us looking forward to spring during this cold spell."**

Neighborhood orchards provide more than delicious, organic, local fruits and nuts—though they do that well. They cultivate roots for closer communities. They supplement grocery bills. They get our neighbors outside, enjoying and preserving our environment. To learn more and apply, log on to VictoryGardenInitiative.org/fruitynutty or call (414) 431-0888.

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About Victory Garden Initiative:

Victory Garden Initiative promotes a sustainable and socially just food system by building communities of people who grow their own food, reintegrating human and food ecology. The scope of Victory Garden's educational programs and urban agricultural projects encompass a complete cycle: from soil, to seed, to plate, and composting back to soil – in back yards, front yards, rooftops and on patios.